



# MEDIA ADVISORY



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## **GET READY FEST™ NEW ORLEANS OUTREACH EVENT HOSTED BY THE MALCOLM JENKINS FOUNDATION, SHAQUILLE O'NEAL, STEPHEN A. SMITH AND OMEGA PSI PHI TO BE HELD ON SATURDAY, JULY 21 AT NOON**

**What:** Get Ready Fest™ New Orleans hosted by Omega Psi Phi & Members

**When:** Saturday, July 21st at noon

**Where:** Kingsley House, 1600 Constance St, New Orleans

Omega Psi Phi Fraternity, Inc., has joined in collaboration with The Malcolm Jenkins Foundation, two-time Super Bowl Champion Malcolm Jenkins, NBA Hall of Famer Shaquille O'Neal, ESPN Commentator Stephen A. Smith, Kingsley House and Second Harvest Food Bank to provide food and resources for the local community in New Orleans, La. Five-hundred pre-identified families will come to the Kingsley House from noon to 2:00 p.m. to receive 20 pounds of shelf-stable food, fresh produce, backpacks with school supplies, local resources and information in addition to haircuts provided by Delgado Community College.

David Marion, Ph.D., 1<sup>st</sup> Vice Grand Basileus, Omega Psi Phi Fraternity, Inc. - One of our founders, Bishop Edgar A. Love said, "Uplift puts Omega Men in connection with the communities they come from and allows them to realize their responsibility to those that are less fortunate. Men of Omega Psi Phi Fraternity, Inc. have lived up to those words by serving the underserved for over 106 years."

Malcolm Jenkins – "Since 2012, The Malcolm Jenkins Foundation has partnered with College Track New Orleans providing area high school students with a life skills curriculum and scholarships. To date, we have exceeded more than \$115,000 in scholarship support. Also, while I'm here to celebrate with my fraternity brothers, it is a great opportunity to give back and support local families in need through our signature Get Ready Fest™ program, which we've also hosted this past year in Camden, NJ, Philadelphia, PA and Columbus, OH."

***Please note that interview opportunities with Shaquille O'Neal and Malcolm Jenkins will be available on-site. Please contact Lindsey Mitchell to confirm arrangements.***

### **About Omega Psi Phi**

Omega Psi Phi Fraternity, Inc. was founded on November 17, 1911, at Howard University and is the first international fraternal organization to be founded on the campus of a historically black college.

### **About The Malcolm Jenkins Foundation**

Founded in 2010, The Malcolm Jenkins Foundation (TMJF) is a 501(c)3 non-profit public charity with a mission to effectuate positive change in the lives of youth, particularly those in underserved communities by providing resources, innovative opportunities and experiences that will help them succeed in life and become contributing members of their community. The Foundation is committed to youth development initiatives and programs which emphasize character development, leadership education, life skills, health and recreation. With a presence in New Jersey, Louisiana, Ohio and Pennsylvania, the Foundation's work is guided by the principles of Project REWARDS Reinforcing Education with Activities, Recreation and Developmental Supports. For more information visit

[www.themalcolmjenkinsfoundation.org](http://www.themalcolmjenkinsfoundation.org).