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THE MALCOLM JENKINS FOUNDATION SURPASSES \$100,000 IN SCHOLARSHIPS TO COLLEGE-BOUND STUDENTS AT 6th ANNUAL LAUNCH TO COLLEGE CEREMONY

The Malcolm Jenkins Foundation and College Track New Orleans Team Up for Youth Education

MAY 12, 2017 – NEW ORLEANS, LA – Last evening, NFL Pro Bowl Safety and Super Bowl Champion Malcolm Jenkins and The Malcolm Jenkins Foundation awarded scholarships to New Orleans college-bound seniors, participating in the Foundation’s Project R.E.W.A.R.D.S. program (Reinforcing Education With Activities, Recreation and Developmental Supports) program in collaboration with College Track New Orleans for their commitment to academic excellence, leadership and community.

The awards presentation was part of College Track New Orleans’ 6th annual Launch to College Ceremony, held at The Historic Carver Theater in New Orleans. The Foundation honored 16 of the 48 graduating seniors from this year’s class of 2017 as Malcolm Jenkins Scholars. With this honor, each student received a \$1,000.00 scholarship toward financing his/her college education. An inspirational keynote address was delivered by The Honorable Terri Fleming Love, Court of Appeals Judge for the 4th District State of Louisiana, to graduating seniors from more than 15 high schools in the New Orleans metro area, their parents and other guests in attendance.

The Malcolm Jenkins Foundation Project R.E.W.A.R.D.S (Reinforcing Education With Activities, Recreation and Developmental Supports) program acknowledges that it takes more than academic readiness to meet the challenges of adolescence, adulthood and to succeed in college and in life. Since 2012, the Foundation has partnered with College Track New Orleans to provide area high school students in grades 9-12 with a four-year life skills curriculum that includes a variety of interactive activities designed to provide youth with learning resources, essential skills, and non-cognitive attributes, such as resiliency and tenacity, two of the character traits that College Track New Orleans targets through the Project R.E.W.A.R.D.S. program. The program offers students the opportunity to receive various rewards at incremental benchmarks, as well as the opportunity to earn college scholarships.

“We are so proud to continue our partnership with College Track New Orleans in our mission to creating a positive and lasting impact in the lives of young people and their communities. Each year, we are continually impressed by those students who apply for the scholarship. Their perseverance to transcend the limits of their circumstances, dedication to making a difference, commitment to their education and vision for the future is inspiring,” said Jenkins.

To date, more than \$101,000.00 in scholarships have been awarded by The Malcolm Jenkins Foundation to 72 graduating high school seniors, of which 48% (35) are first generation college students.

The event also honored college graduates from the second cohort of College Track graduates from the class of 2013, many of whom received scholarships from The Malcolm Jenkins Foundation.

Gwendolyn V. Jenkins, President of The Malcolm Jenkins Foundation, presented the scholarships, which are awarded for Academic Excellence, Most Improved and Overcoming Adversity.

The 2017 Malcolm Jenkins Scholars are:

Most Improved

De'Iveon Foy
Karriem Bennett
Nayla James
Taylor Miller
Victoria Suazo

High Academic Achievement

Arden LeBlanc

Overcoming Adversity

Cyndi Holloway
Demari Reddick
Jourdan Hannah
Karizma Slate
Kiara Duplessis
Maydson Barbain
Morgan Glover
Mya Forbes
N'Dia Ramsey
Tazhawn Moliere

About The Malcom Jenkins Foundation

Founded in 2010, The Malcolm Jenkins Foundation (TMJF) is a 501(c)(3) non-profit public charity with a mission to effectuate positive change in the lives of youth, particularly those in under-served communities; by providing resources, innovative opportunities and experiences that will help them succeed in life and become contributing members of their community. The Foundation is committed to youth development initiatives and programs, which emphasize character development, leadership, education, life skills health and recreation. With a presence in New Jersey, Louisiana, Ohio and Pennsylvania, the Foundation's work is guided by the mission of Project REWARDS: Reinforcing Education with Activities, Recreation, & Developmental Supports.

About College Track New Orleans

Founded in 2008, College Track New Orleans is a college completion, non-profit organization with a mission to empower students from underserved communities to graduate from college. College Track New Orleans currently serves over 300 high school and college students. Offering a 10-year commitment to our students, College Track New Orleans actively engages students in their 9th grade year and supports them through college graduation through three, interconnected areas: Academic Affairs, College Completion, and Student Life.