



**For more information:**

Samaiyah Islam – 405-650-4914

[Samaiyah.islam@feedthechildren.org](mailto:Samaiyah.islam@feedthechildren.org)

## **\*\*Media Advisory\*\***

### **The Malcolm Jenkins Foundation, Teleperformance and Feed the Children Partner to Help 800 Families in Columbus**

**Who/What:** NFL Pro Bowl Safety Malcolm Jenkins and The Malcolm Jenkins Foundation will co-host Get Ready Fest™ with Feed the Children, Teleperformance and PrimaryOne Health. This walk-up event will provide 800 hundred (pre-identified) Columbus families each with 25-pounds of food, 10-pounds of essential health and wellness products, a box of Avon products, including makeup, jewelry and perfume; and access to resources and services that improve the health status of families experiencing financial, social and cultural barriers, such as: free adult and children's health screenings; dental health information; education and social service information relating to GED, job training; and senior and veteran support services. The event will also include children's resource area - including a petting zoo, new children's books, haircuts, face painting, and snacks.

**When:** Fri., May 5, 10:00 a.m. - 3:00 p.m.

**Where:** PrimaryOne Health, 1905 Parsons Ave., Columbus, OH

**Why:** Nearly 22 percent of Columbus citizens live below the poverty line. With the combined efforts of corporate friends, community partners and volunteers, we can work together to feed the bodies, minds and futures of those in need.

**Visuals:** Feed the Children semi-trucks loaded with food and essentials  
Malcolm Jenkins assisting families and loading cars  
Families receiving boxes of food and essentials

**Interviews:** Malcolm Jenkins, Philadelphia Eagles Safety, Ohio State Alum and Founder of TMJF  
Gwendolyn V. Jenkins, President of TMJF  
Receiving families  
Jessica Webb, Feed the Children representative  
John Richard, Teleperformance representative  
John Tolbert, PrimaryOne Health representative  
Brad Draper, Lutheran Services representative

**Contact:** Kristi Roehm, 8 Degrees PR (The Malcolm Jenkins Foundation)  
760-505-1686, [kristi@8degreespr.com](mailto:kristi@8degreespr.com)

Samaiyah Islam, Feed the Children  
405-650-4914, [samaiyah.islam@feedthechildren.org](mailto:samaiyah.islam@feedthechildren.org)