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**PHILADELPHIA EAGLES SAFETY MALCOLM JENKINS WILL PRESENT  
\$250,000 TO OHIO STATE UNIVERSITY AT HOMECOMING**

*The former Ohio State University star-athlete provides funding and resources  
for the new Complete Athlete Program*

September 19, 2016 – COLUMBUS, OH – Malcolm Jenkins, NFL Pro Bowl Safety for the Philadelphia Eagles, Super Bowl Champion, and former All-American Ohio State Buckeye, will return to his alma mater for homecoming on October 1, 2016, when the Buckeyes take on the Rutgers Scarlet Knights. During the first half of the football game, Jenkins will participate in an on-field check presentation to The Ohio State University Athletic Department in the amount of \$250,000.00, to support a new innovative life skills curriculum for current and former Ohio State student athletes.

In 2015, Jenkins collaborated with Anomaly Sports Group President, Luke Fedlam, and Ohio State Athletics Director of Development, Raymont Harris, to develop the player transition program, entitled The Complete Athlete Program (CAP). The CAP program launched in May 2016 with a two-day seminar for approximately 20 current and former student athletes to help equip them with the essential knowledge and resources needed to successfully transition from their collegiate playing career.

CAP participants were welcomed by Ohio State University Athletic Director, Gene Smith and participated in workshops held at Gerlach Hall on the Business School campus and at the Woody Hayes Athletic Complex. Jenkins committed to provide a significant financial contribution, as well as, participate in the launch of CAP.

The CAP seminars included a wide array of industry leaders serving as guest speakers on topics that many athletes struggle with during their career transition:

- Personal Financial Management: Lawrence Funderburke, FunderMax Fitness
- Lifestyle Management: Ryan Broyles, NFL Free Agent
- Family Relationships: Stephen Rhodes, Signify Wealth
- Understanding the Importance of Credit: Dennis Maag / Brian Stablein, JP Morgan Chase
- Networking 101: Bethny Brown, Vice President Human Resources at Scotts Miracle-Gro Company
- Career Planning: Eddie George, Former NFL Player, Actor, Sports Analyst, and Professor

Jenkins, accompanied by marketing expert, India Robinson, led a two-hour interactive seminar on brand-building, to help participants determine their individual brand's core values and the external perceptions of their brand. Each participant received an individual brand assessment.

"We appreciate the opportunity to partner with Malcolm on the Complete Athlete Program, including his financial support and leadership. His participation as a speaker and the sharing of his insights and experiences with participants will help them manage their brands for off-the-field success," said Fedlam.

Ohio State plans to build on the success of CAP with an on-going series of workshops throughout the school year. Jenkins is eager to assist in its growth. "I'm excited to partner with Ohio State to deliver such a comprehensive life skills program to their current and former student athletes. This type of programming can help athletes find success beyond their time as an athlete, which for many is a short period of time," said Jenkins.

#### **About Malcolm Jenkins**

Jenkins is entering his 8<sup>th</sup> season in the NFL. A first-round draft pick in the 2009 NFL Draft, Jenkins received All-American honors at The Ohio State University. Jenkins played his first five seasons with the New Orleans Saints, earning a Super Bowl ring in his rookie season, before joining the Eagles in 2014. He was selected for the 2016 NFL Pro Bowl.

In 2012, Jenkins also founded a life skills curriculum program entitled Project REWARDS (Reinforcing Education With Activities Recreation and Developmental Supports) for high school students in underserved communities, through The Malcolm Jenkins Foundation, a 501(c)(3) public charity. Once students complete the four-year program, college-bound seniors are eligible to apply for scholarships. Since its inception, The Malcolm Jenkins Foundation has awarded \$85,000 in scholarships.

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