



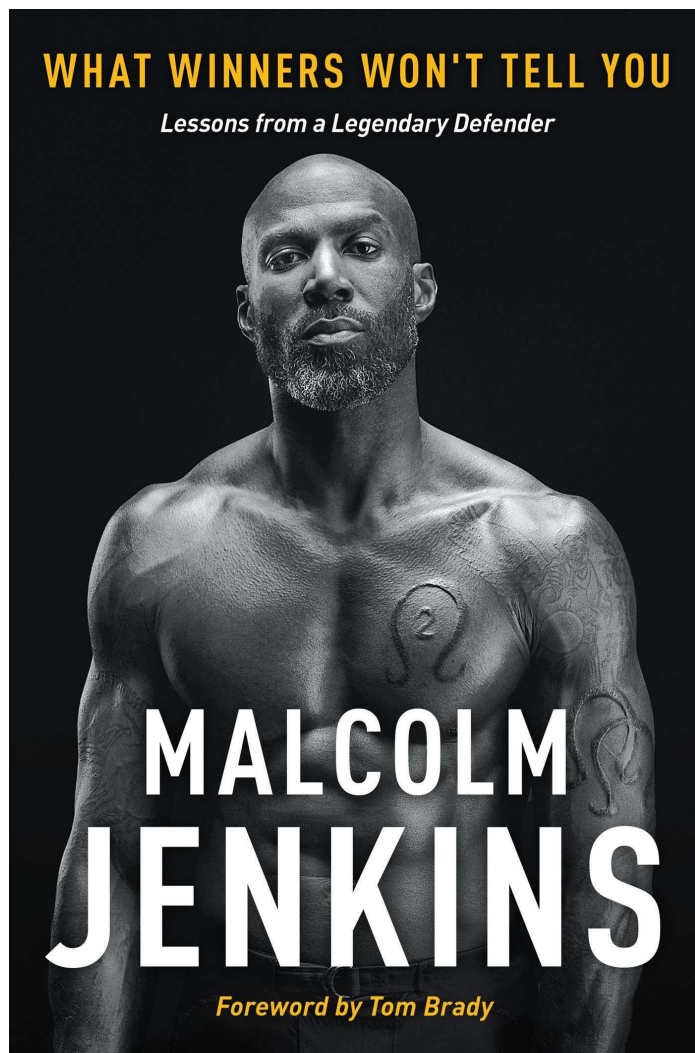
CONTACT: Mona Terrell Wallace
mona@themalcoljenkinsfoundation.org
(732) 882-9513

WHAT WINNERS WON'T TELL YOU

Lessons from a Legendary Defender

Malcolm Jenkins

Foreword by Tom Brady



“[A] thoughtful memoir by a football great... [The book offers] **play-by-play** memories of important games, as well as an **insider’s account** of the unexpectedly complex work required in training, especially for a rookie... Fans of Jenkins on and off the field will take much pleasure in this **action-packed** account of gridiron life.”
–Kirkus Reviews

In **WHAT WINNERS WON'T TELL YOU** (available October 3, 2023), two-time Super Bowl champion, three-time Pro-Bowler, first round draft pick, and former Jim Thorpe Award recipient **Malcolm Jenkins** looks back on his renowned thirteen-year NFL career and his life beyond football.

Jenkins knows a thing or two about winning. Over the course of his thirteen-year NFL career, the now retired defensive back's triumphs extend beyond those on the football field. As a successful entrepreneur, he has seen the blossoming of his business ventures with an eponymous company named Malcolm Inc., and a media conglomerate named Listen Up Media. As a philanthropist, he strives to make a positive difference in the lives of young people in underserved communities through The Malcolm Jenkins Foundation. And as the father of two daughters, he understands the challenges of loving his children, and preparing them for an often unkind and hostile world. But for every triumph, there is a tragedy, for every loss, a lesson.

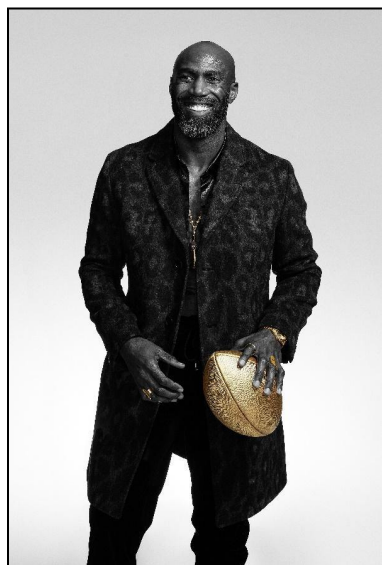
In **WHAT WINNERS WON'T TELL YOU**, Jenkins share with readers the insight he's gained from winning and losing alike. One moment, Jenkins is riding high from being the only NFL Player to have Super Bowl victories against Hall of Fame quarterbacks, Peyton Manning and Tom Brady and then he's navigating the harrowing low of a divorce from the mother of his children. In another moment he's advocating for the advances of Black people in America, and then feuding publicly about the direction of this advocacy.

Providing fans and readers alike with an intimate portrayal of life on and off the field, detailed breakdowns of his greatest moments against the games premiere players, and poignant reflections about what it means to straddle the narrow line between victory and defeat, **WHAT WINNERS WON'T TELL YOU** is the best kept secret for those who want to know what it takes to be a champion.

"Winning is not something you arrive at, it is something you continually do," says Jenkins. "When we see the wins in peoples' success we usually see the end product and not the process to that success of what they had to endure and learn along the way and the evolution of losses that took place that shaped them and made them who they are," Jenkins added.

The book tour for **WHAT WINNERS WON'T TELL YOU** began in Philadelphia on October 3, 2023, making stops across the country. For information on tour dates and events please visit <https://whatwinnerswonttellyou.com>.

--2--



About the Author:

Malcolm Jenkins is an entrepreneur, media personality, executive producer, writer, racial justice advocate, and philanthropist. Jenkins established himself as one of the NFL's all-time great defensive leaders, winning Super Bowl championships in New Orleans and Philadelphia, as well as three Pro Bowl honors, during his stellar thirteen-year NFL career.

Find Malcolm Jenkins online:
@malcolmjenkins on Instagram & Twitter
@themaalcolmjenkins on TikTok

--END--