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MALCOLM JENKINS AND SHOPRITE UNITE TO DEFEAT HUNGER AT GET READY FEST™

***Food to supplement needs for a week and other supplies help
400 West Philadelphia Families***

PHILADELPHIA, PA – JULY 22, 2019 -- In the United States, the roots of hunger run deep. In Philadelphia, 26 percent of households live below the poverty level and far too many children go to bed hungry. This is why The Malcolm Jenkins Foundation and ShopRite supermarkets operated by the Brown Family, teamed up for the Sixth Annual Get Ready Fest™ among the signature events of The Malcolm Jenkins Foundation to effectuate positive change in the lives of youth, families and communities. Four Hundred pre-identified families have been invited to the event that is held on **July 22, 2019 from 10:00 am to 2:00 p.m. at Universal Daroff Charter School at 5630 Vine Street in Philadelphia.**

Get Ready Fest provides families residing in vulnerable commodities with access to a wide array of essential resources including 25 pounds of shelf-stable food, essential dignity and hygiene items and health and wellness products to help them thrive. Additionally, the program offers education, social service information relating to GED, job training and placement; and senior and veteran support services; and resources for children including books, school supplies, haircuts, face painting and snacks.

“Brown’s Super Stores, who operates 12 supermarkets in the Philadelphia region, has been a key player with the Foundation on our efforts to address hunger and wellness and we are proud they have signed on for Get Ready Fest,” said Malcolm Jenkins, two time Super Bowl Champion and Pro Bowler who is Chairman of The Malcolm Jenkins Foundation. Get Ready Fest is among the first signature programming the Foundation, birthed in Philadelphia in 2014 when Malcolm signed with the Philadelphia Eagles.

“Since its inception, the program has served more than 7500 families (roughly 30,000 individuals) throughout Camden, NJ, Columbus, OH, New Orleans, LA and Philadelphia, PA. We are truly proud of the impact we have made so far,” he added.

“We are proud to partner with The Malcolm Jenkins Foundation and to join in its effort to bring healthy food and other choices to families in West Philadelphia,” said Sandy Brown, Director, Brown’s Super Stores. Joining Brown’s is Pepsi, which has been doing local community events with the Brown family for over 25 years. “Get Ready Fest was a perfect fit for the two of us to continue our partnership to provide food and food products for vulnerable families; our organizations found the synergy with Malcolm’s foundation to be perfectly aligned and we look forward to more future partnerships.”

About The Malcolm Jenkins Foundation

Founded in 2010, The Malcolm Jenkins Foundation (TMJF) is a 501(c)(3) non-profit public charity with a mission to effectuate positive change in the lives of youth, particularly those in underserved communities; by providing resources, innovative opportunities and experiences that will help them succeed in life and become contributing members of their community. The Foundation is committed to youth development initiatives and programs, which emphasize character development, leadership, education, life skills, health and recreation. With a presence in New Jersey, Louisiana, Ohio and Pennsylvania, the Foundation’s work is guided by the principles of Project REWARDS: Reinforcing Education with Activities, Recreation, & Developmental Supports. For more information visit: www.themalcolmjenkinsfoundation.org/

About Brown’s Super Stores

Brown’s Super Stores is a family owned and operated supermarket chain of 10 Philadelphia area ShopRite supermarkets and 2 Fresh Grocer supermarkets, and was founded in 1988 by President and CEO Jeffrey Brown. Brown’s is headquartered in Westville, New Jersey. The Company is well known for its state-of-the-art supermarkets that are spotlessly clean, offering a wide variety of fresh food, low prices and friendly customer service. Brown’s has been well recognized for its dedication to the communities it serves and was recognized by The White House for its efforts in serving urban communities who lack affordable, fresh and healthy food. For more information, please visit us at: www.brownschefsmarket.com