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NEWS RELEASE

TWO-TIME SUPER BOWL CHAMPION MALCOLM JENKINS AND THE MALCOLM JENKINS FOUNDATION PROVIDE HOLIDAY DINNER BASKETS TO 140 FAMILIES IN PHILADELPHIA

To combat food insecurity this holiday season in Philadelphia, PA, Malcolm Jenkins and his Foundation teamed up with local social service organizations and volunteers for its 12th annual Holiday Dinner Basket Surprise

December 19, 2022 — PHILADELPHIA, PA - This week, 2x Super Bowl Champion, 3x Pro-Bowler and former Philadelphia Eagles Safety Malcolm Jenkins and The Malcolm Jenkins Foundation (TMJF) hosted their 12th annual Holiday Dinner Basket Surprise (HDBS) in collaboration with Parkway NW High School for Peace & Social Justice. TMJF organized its signature community outreach program with Parkway NW, a key community collaborator and partner in the Foundation's financial literacy program. On Saturday, December 17 dozens of volunteers packaged and distributed dinner baskets filled with nourishing foods items and holiday favorites, providing 140 pre-identified families in need with a nutritious and delicious feast with all the trimmings.

More than 20 community partners and 30 TMJF volunteers participated in this year's HDBS packing and distribution event. "The holidays have always been special to me, as my family gathers together to share a special meal. We wanted to extend that same opportunity and experience for many who are struggling with the rising costs of food and resources by providing a nutritious meal for their family," said TMJF Founder and Chairman, Malcolm Jenkins, "I appreciate the number of students who volunteered on a Saturday morning to help those in the Parkway NW community."

According to the [U.S. Bureau of Labor & Statistics](#), food prices rose 13.1 percent in 2022 —the largest increase in 48 years— part of a consistent pattern of 12-month growth since June 2018. All major grocery categories were up over the year, led by price increases for other food at home (22.7 percent). "For the past 12 years, we have held this event as we've observed the rapidly growing number of people, especially children, who experience food insecurity. "Our goal with Holiday Dinner Basket Surprise is to alleviate holiday stress for vulnerable families by providing dinner baskets for families to prepare and enjoy a festive holiday feast with their loved-ones. We are very grateful for our donors, volunteers and community partners, and also to Parkway NW High School for hosting Holiday Dinner Basket Surprise this year and lending their support," said Gwendolyn V. Jenkins, CEO and President.

Thanks to the generous support of Amerigroup, Eagles Charitable Foundation, Parkway Northwest High School, and ShopRite operated by the Brown family, each festive holiday dinner basket included a turkey (11-14lbs), stuffing, cranberry sauce, gravy, 5-lb bag of potatoes, green

beans, cornbread mix, collard greens, rice sides, cheddar and broccoli pasta, spaghetti, spaghetti sauce, condensed milk, chicken broth, bread, apples, bundt cake, juice, a turkey roasting pan, utensils plates, and a holiday greeting card from TMJF, signed by Malcolm Jenkins. "Our family is honored to be a part of this program, especially when we can help feed families during the holiday season," said Sandy Brown, EVP of Brown's Super Stores. "Helping families in our communities is core to our mission of 'Bringing Joy to the Lives of the People We Serve', and we thank TMJF for this impactful partnership."

In November 2022, Malcolm Jenkins and Gwendolyn V. Jenkins [held a town hall meeting with select Parkway NW High School administrators, staff and students](#) regarding the importance of financial education and the life skills youth can achieve through financial literacy programs. It was only natural to invite the students to participate in the Foundation's annual event. "This event is important because our school community is defined well beyond our physical school walls," said Principal Jeff MacFarland. "The partnership with the Malcolm Jenkins Foundation shows our students, families, faculty and staff, that they are important, that they are cared for, and that we are all individually better when we commit to service FOR each other. Simply put, the Malcolm Jenkins Foundation is family, and that's what it's all about this time of year."

TMJF is calling on the public's support to donate during this season of giving and help combat food insecurity. Regardless of the amount, big or small, every donation can help make a difference in the lives of those we serve. **Please visit [TheMalcolmJenkinsFoundation.org](https://www.themalcolmjenkinsfoundation.org)** to help today.

About The Malcolm Jenkins Foundation

Since 2010, The Malcolm Jenkins Foundation has been working in underserved communities with the vision that aims for the organization to be positioned as a world-class leader that is having a positive, and lasting impact in the lives of youth it serves in communities of New Jersey, Louisiana, Ohio and Pennsylvania. Each year the organization hosts a benefit to raise funding for their various programs executed throughout the year. The programs include the giving of scholarships, provisions for families experiencing food insecurity, and access to various education resources including financial literacy and career readiness. Over the last 12 years, the organization has given \$208,000 in scholarships, served over 10,000 families, actively provides financial literacy programming in Philadelphia and Newark, NJ as well as currently developing a digital education academy. For more information, visit www.tmjf.org. Like and Follow us on Facebook, Instagram and Twitter.

The Malcolm Jenkins Foundation HDBS Community Partners — Philadelphia, PA

Be Proud Foundation
Caring People Alliance-West Philadelphia Boys & Girls Club
Covenant House PA
Dimplez 4 Dayz Inc
Esperanza/PA CareerLink North Philadelphia
Families and Communities on the Move
GRANDS AS PARENTS INC
Green Tree School & Services
Habitat for humanity of South central nj
Hall & Lowry Foundation
Heavenly Daycare
HIMIO
Mantua Civic Association

Mt. Vernon Manor CDC Neighborhood Advisory Committee (NAC)
Parkway NW HS for Peace and Social Justice
Peoples Emergency Center
Philadelphia BOOM
Philadelphia School District-STEP Powel School
Provisions for the Poor
Ronald McDonald House Charities of the Philadelphia Region
UrbanPromise
Veterans Multi-Service Center
West Belmont Civic Association
Why Not Prosper
Youth Service Inc
Mothers In Charge, Inc.
Oaks Integrated Care

About Brown's

Brown's Super Stores is a family owned and operated supermarket chain of 10 Philadelphia area ShopRite supermarkets and 2 of The Fresh Grocer supermarkets, and was founded in 1988 by Jeffrey Brown. Brown's is headquartered in Westville, New Jersey. The Company is well known for its state-of-the-art supermarkets that are spotlessly clean, offering a wide variety of fresh food, low prices and friendly customer service. Brown's has been recognized for its dedication to the communities it serves, including their support of reentry programs, as well as by The White House for its efforts in serving urban communities who lack affordable, fresh and healthy food. For more information, please visit us at www.brownschefsmarket.com

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