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## **SUPER BOWL CHAMP AND PRO BOWLER MALCOLM JENKINS**

### **COMES HOME TO SHARE HIS STORY “WHAT WINNERS WON’T TELL YOU”**

*Jenkins Returns to Piscataway High for an Inspiring Fireside Chat and Book Signing*

**PISCATAWAY, NEW JERSEY – October 16, 2023** -- Two-time Super Bowl Champ and three-time Pro Bowler Malcolm Jenkins is returning to the place where it all began to share his encouraging and empowering story *What Winners Won’t Tell You, Lessons from a Legendary Defender*, a memoir about what it really means to be a winner and how losses are oftentimes the key to winning. The Malcolm Jenkins Foundation will host a Fireside Chat and Book signing at Piscataway High School, 100 Behmer Road, Piscataway Township, NJ 08854, on Monday, November 6, 2023 from 6:00 p.m. to 8:00 p.m.

The event which includes light refreshments, is a ticketed event that includes the book *What Winners Won’t Tell You*. The ticket price is \$35 for adults and \$15 for high school students in grades 9-12 with a current valid student id. <https://www.zeffy.com/en-US/ticketing/99beec9d-03e0-407f-97f6-1392a03ee88f>

In *What Winners Won’t Tell You*, Jenkins shares the insight he’s gained from winning and losing alike. Over the course of his 13-year NFL career, the now retired defensive back’s triumphs extend beyond that on the football field. As a successful entrepreneur he has seen the blossoming of his business ventures under the banner Malcolm Inc. that includes a media conglomerate named Listen Up Media and companies in the fashion, investments, and restaurant franchising industries. As a philanthropist, he strives to make a positive difference in the lives of young people in underserved communities through The Malcolm Jenkins Foundation. And as the father of two daughters, he understands the challenges of loving his children, and preparing them for an often unkind and hostile world. But for every triumph, there is a tragedy, for every loss, a lesson.

Providing fans and readers alike with an intimate portrayal of life on and off the field, detailed breakdowns of his greatest moments against the games premiere players like Tom Brady and Peyton Manning, navigating harrowing personal defeats and poignant reflections about what it

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### **MALCOLM JENKINS BOOK SIGNING EVENT**

means to straddle the narrow line between victory and defeat on and off the field, *What Winners Won't Tell You* is the best kept secret for those who want to know what it takes to be a champion.

"Winning is not something you arrive at, it is something you continually do," says Jenkins. "When we see the wins in peoples' success we usually see the end product and not the process to that success of what they had to endure and learn along the way and the evolution of losses that took place that shaped them and made them who they are," Jenkins added.

Piscataway Township and the State of New Jersey is home for the Jenkins family and The Malcolm Jenkins Foundation "is excited to host this important coming home event for our community and the positive impact it will have on our community, particularly the students of Piscataway High School," said Gwendolyn V. Jenkins, President & CEO of The Malcolm Jenkins Foundation. "This event aligns perfectly with our shared commitment for the betterment of Piscataway and other New Jersey towns," Mrs. Jenkins adds.

To purchase tickets, click here <https://www.zeffy.com/en-US/ticketing/99beec9d-03e0-407f-97f6-1392a03ee88f> or visit <https://themalcolmjenkinsfoundation.org>.

For more information, please email [mona@themalcolmjenkinsfoundation.org](mailto:mona@themalcolmjenkinsfoundation.org).

### **ABOUT THE MALCOLM JENKINS FOUNDATION**

Founded in 2010, The Malcolm Jenkins Foundation (TMJF) is a 501(c)(3) non-profit public charity with a mission to effectuate positive change in the lives of youth, particularly those in underserved communities; by providing resources, innovative opportunities and experiences that will help them succeed in life and become contributing members of their community. The Foundation is committed to youth development initiatives and programs, which emphasize character development, leadership, education, life skills, health and recreation. For more information, visit <https://themalcolmjenkinsfoundation.org>

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