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MALCOLM JENKINS MEMOIR “WHAT WINNERS WON’T TELL YOU, LESSONS FROM A LEGENDARY DEFENDER” WILL BE AVAILABLE TO PISCATAWAY SENIORS, DISTRICT ANNOUNCES

*District will Honor Jenkins and 20 Outstanding Alumni Who Achieved
Pro Sports Excellence by Hanging Their Jerseys in the Gymnasium*

PISCATAWAY, NEW JERSEY – November __, 2023 – Malcolm Jenkins, a two-time Super Bowl champion and three-time Pro Bowler returned to his hometown of Piscataway, NJ to share his inspiring story of triumph and resilience. The Piscataway School District was so moved by Jenkins’ message and the lessons to be learned that they have announced plans to provide his memoir, titled “What Winners Won’t Tell You, Lessons from a Legendary Defender,” to senior English Language Arts students by the end of this year. The memoir is an inspiring and empowering book that explores courage, resilience, managing fear and how losses are oftentimes the key to winning.

In his memoir, Jenkins delves into the life journey and experiences that have shaped his life both on and off the gridiron. The 279-page book takes readers on a journey through his personal roadmap to success highlighting the hardships he faced and the lessons he learned along the way. Over the course of his 13-year NFL career, the now retired defensive back’s triumphs extend beyond the football field. He’s a successful entrepreneur leading several business ventures under the banner Malcolm Inc. that includes the media conglomerate Listen Up Media and companies in the fashion, investments, and restaurant franchising industries. As a philanthropist, he strives to make a positive difference in the lives of young people in underserved communities through The Malcolm Jenkins Foundation (TMJF). As the father of two daughters (Elle and Selah Nola), he understands the challenges of loving his children, and preparing them for an often unkind and hostile world.

“I am proud to be the superintendent of Malcolm Jenkins’ alma mater; a place where his beginnings were purposefully derived and solidified,” said Superintendent Dr. Frank Ranelli. “Everybody’s path to success is different and as educators and parents our hope is that every

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youth's path is founded on hard work, humility and kindness to make people and the world around them better," he added noting the work of TMJF that supports youth and families in every city Malcolm has called home in New Jersey, Pennsylvania, Ohio and Louisiana.

"The District is very pleased that Malcolm and his mother Gwendolyn V. Jenkins, who is President & CEO of The Malcolm Jenkins Foundation, introduced *What Winners Won't Tell You* to the District's Curriculum Committee," said Dr. William Baskerville, Assistant Superintendent for Curriculum and Instruction. "We look forward to their participation in curriculum development," he added.

"The point of my book is not about winning as the title states, but about not quitting. Hopefully my life and examples are tools the community and the youth can use," Jenkins said. "Winning is not something you arrive at, it is something you continually do. When we see the wins in peoples' success we usually see the end product and not the process of what they had to endure and learn along the way and the evolution of losses that took place that shaped them and made them who they are." Jenkins hopes that reading his memoir will empower students to take control of their lives and find solutions to their problems.

As a high school athlete and member of the Piscataway Chiefs football team, Jenkins was part of three state championship-winning teams. He played from 2001-2005 before going on to achieve success at The Ohio State University, where he won the Jim Thorpe Award for being the top collegiate defensive back, and in the NFL. Jenkins was the 14th pick of the 2009 NFL draft by the New Orleans Saints, and later signed with the Philadelphia Eagles in 2014 before landing back with the Saints for his final two seasons before retiring in 2022. Jenkins won the Super Bowl with both teams, making history with their first-ever victories

"Our school has 21 athletes that have reached the pinnacle of their careers to play professionally in their sport, including Malcolm," said Dr. Ranelli. "To this point, we don't have Malcolm's jersey and a bunch of others hung in our gym. So, we're going to change that. By the end of this year, you will forever be remembered as a Chief," said Ranelli, who presented a around poster mock-up of Jenkins' #2 Chiefs jersey that will hang in display in the Anthony Gym by the end of the year.

"I've been blessed to receive and enjoy many awards and accolades on my journey thus far, and 2023 has been a red-letter year for me," said Jenkins noting the publication of his first book, recently being inducted into The Ohio State Athletic Hall of Fame and now being celebrated with other Piscataway Chiefs. "Thank you Piscataway School District, Drs. Ranelli and Baskerville, every teacher and every mentor, at every school, as well as my peers."

To purchase the book visit www.whatwinnerswontellyou.com

For more information about the foundation, visit www.themalcolmjenkinsfoundation.org