



THE MALCOLM JENKINS FOUNDATION

Parkway Northwest HS

PSJ

Peace & Social Justice



THE SCHOOL DISTRICT OF
PHILADELPHIA

NEWS RELEASE

Malcolm Jenkins and Gwendolyn V. Jenkins to deliver keynote Commencement remarks at Parkway Northwest High School for Peace & Social Justice

Two-time Super Bowl Champion MALCOLM JENKINS and The Malcolm Jenkins Foundation join School District of Philadelphia's celebration of Parkway Northwest High School seniors following a successful year of financial literacy programming

June 10, 2022 — PHILADELPHIA, PA — Today, 2x Super Bowl Champion and former Philadelphia Eagles Safety MALCOLM JENKINS and GWENDOLYN V. JENKINS, President and CEO of The Malcolm Jenkins Foundation (TMJF) had the honor of delivering the keynote address for Parkway Northwest (NW) High School for Peace and Social Justice students at their Commencement held at Dare to Imagine Church in Philadelphia.

Today's Commencement keynote is a culmination of the first year of a partnership with The Malcolm Jenkins Foundation and Parkway Northwest (NW) High School. TMJF announced its commitment in 2021 to develop and implement "Closing the Wealth Gap", a financial literacy program that included curriculum support and a pledge to open savings accounts for the entire student body to set them on a path of financial independence. In April 2022 during financial literacy month, the Foundation partnered with Parkway NW to launch its "Building Wealth" Series. Guest speakers from the Securities and Exchange Commission covered a variety of topics including the basics of budgeting, saving, and investing in addition to how digital investment products and technology influences finance.

"Our Foundation has seen young adults thrive when given the tools and resources to learn life skills that will propel them to success. We began by establishing savings accounts, as research shows that youth are six times more likely to go to college and four times more likely to own stocks when they are 25 years of age," said Gwendolyn V. Jenkins, who shared with the students and their families the long-term effects of offering a financial literacy curriculum at a young age when behaviors are taking shape.

"It is an honor to celebrate the accomplishments of the Parkway Northwest scholars and very special to personally congratulate them on their graduation, and also to build upon our message and inspire them to continue their financial education in life," said Jenkins, Chairman and Founder of The Malcolm Jenkins Foundation.

The financial literacy curriculum is part of the Foundation's efforts in developing a robust Digital Education Academy, which provides students with an opportunity to learn beyond the

classroom. The program aims to promote productive screen time and serve as an extension of TMJF's existing hands-on programs. The Academy seeks to engage youth using culturally relevant educational materials that feature minority influencers and leaders - role models with whom under-represented youth can identify. As part of its continuous efforts and long-term commitment to empowering youth to own their future and set them on a path of financial freedom, the Foundation has committed to opening 1,000 savings accounts for students in Pennsylvania, New Jersey, Ohio, and Louisiana.

"Our students deserve every opportunity at success - period. It has been an honor to work alongside The Malcolm Jenkins Foundation to chip away at closing the wealth gap to reduce financial obstacles to success. They're all in, looking to make sustaining change happen, and constantly riding for our students as true community partners," said Jeffrey MacFarland, Principal, Parkway Northwest High School.

To support the Foundation and its programs focused on making a positive and lasting impact in the lives of youth please visit <https://themalcolmjenkinsfoundation.org/donate>.

About The Malcolm Jenkins Foundation

Founded in 2010, The Malcolm Jenkins Foundation (TMJF) is a 501(c)(3) non-profit public charity with a mission to effectuate positive change in the lives of youth, particularly those in underserved communities; by providing resources, innovative opportunities and experiences that will help them succeed in life and become contributing members of their community. The Foundation is committed to youth development initiatives and programs, which emphasize character development, leadership, education, life skills, health and recreation. For more information, visit: <http://www.themalcolmjenkinsfoundation.org/>

About Parkway NW High School Peace and Social Justice Center

Parkway Northwest High School for Peace and Social Justice develops leaders fighting for justice to lead towards communities at peace. It is a tight-knit, college prep high school located in the West Oak Lane community of Philadelphia that believes that the concepts of peace and social justice cannot be separated as students learn about injustice in the classroom and fight against it in Philadelphia and beyond. Parkway NW is particularly proud of its tradition of excellence within the Philadelphia Parkway Program, of the number of students it graduates every year, and the strength of its students in finding both their paths to success and the power in their voices. It builds programs that are student-centered, sustainable, and run contrary to the harmful narratives of what "urban education" is supposed to look like. Parkway NW student leaders created the Academy for Peace and Social Justice to deepen their focus on community leadership, and we are honored to partner with organizations such as the Malcolm Jenkins Foundation to close the wealth gap, and with LaSalle University to build pathways to college before high school graduation.

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