



## MEDIA ADVISORY / PHOTO OPPORTUNITY

### **Two-time Super Bowl Champion MALCOLM JENKINS and GWENDOLYN V. JENKINS to participate in Town Hall on Financial Literacy at Parkway Northwest High School for Peace & Social Justice**

***The Malcolm Jenkins Foundation announces MALCOLM JENKINS' FANTASY BLITZ to be held on Giving Tuesday at XFinity Live to raise funds to impact underserved communities***

**WHEN:** Thursday, November 10, 2022, 9:45 am

**WHERE:** Parkway Northwest High School, 6200 Crittenden St, Philadelphia, PA 19138

**WHY:** In 2021, The Malcolm Jenkins Foundation announced its commitment to implement the “Closing the Wealth Gap” program in partnership with Parkway Northwest (NW) High School for Peace & Social Justice, including collaborating on a financial literacy curriculum. Studies show that by 2053, African Americans are projected to have a negative net worth. The Latinx communities are only 20 years behind. When provided financial education, youth are six times more likely to go to college and four times more likely to own stocks when they are 25 years of age. As part of the collaboration, TMJF brings guest speakers to Parkway NW throughout the school year, including delivering the Commencement keynote in May 2022.

TMJF chose Parkway NW High School for its college and career programming success. The school boasts a 99% graduation rate with a student average of more than \$10,000 in scholarships. Parkway NW aligns with TMJF’s emphasis on mentorship, college readiness and career preparation, including holding courses on financial literacy and seminars on Peace and Social Justice.

**WHO:** The speaking program will feature:

- Gwendolyn V. Jenkins, President of The Malcolm Jenkins Foundation
- Malcolm Jenkins, 2x Superbowl Champion, Founder & Chairman of The Malcolm Jenkins Foundation
- Jeffrey MacFarland, Principal, Parkway NW High School
- Academy for Peace & Social Justice student, Parkway NW High School

**PRESS:** Accredited media are invited to come at 9 am to set up. The Town Hall will begin promptly at 9:45 am. Following the 30-minute Town Hall, Malcolm, Gwendolyn and Jeffrey will host a brief media availability. Please submit RSVP no later than 8:00 am on 11/10.

**MALCOLM JENKINS FANTASY BLITZ:** On Giving Tuesday (Tuesday, November 29th), Jenkins will host Fantasy Blitz, to benefit The Malcolm Jenkins Foundation’s *initiatives to lead youth on pathways to financial freedom*. The star-studded event will feature celebrity guest appearances, crafted cocktails and a fantasy football-style game show with a chance to win prizes, and bid on exclusive live and silent auction packages and experiences. [Limited tickets are available on EventBrite](#), starting at \$100. Visit [www.tmjf.org](http://www.tmjf.org) for more information.



**Media RSVP:** Kristi Roehm (Malcolm Jenkins), [kristi@8degreespr.com](mailto:kristi@8degreespr.com)  
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### **About Parkway NW High School Peace and Social Justice Center**

Parkway Northwest High School for Peace and Social Justice develops leaders fighting for justice to lead towards communities at peace. It is a tight-knit, college prep high school located in the West Oak Lane community of Philadelphia that believes that the concepts of peace and social justice cannot be separated as students learn about injustice in the classroom and fight against it in Philadelphia and beyond. Parkway NW is particularly proud of its tradition of excellence within the Philadelphia Parkway Program, of the number of students it graduates every year, and the strength of its students in finding both their paths to success and the power in their voices. It builds programs that are student-centered, sustainable, and run contrary to the harmful narratives of what "urban education" is supposed to look like. Parkway NW student leaders created the Academy for Peace and Social Justice to deepen their focus on community leadership, and we are honored to partner with organizations such as the Malcolm Jenkins Foundation to close the wealth gap, and with LaSalle University to build pathways to college before high school graduation.

### **About The Malcolm Jenkins Foundation**

Founded in 2010, The Malcolm Jenkins Foundation (TMJF) is a 501(c)(3) non-profit public charity with a mission to effectuate positive change in the lives of youth, particularly those in underserved communities; by providing resources, innovative opportunities and experiences that will help them succeed in life and become contributing members of their community. The Foundation is committed to youth development initiatives and programs, which emphasize character development, leadership, education, life skills, health and recreation. For more information, visit:

<http://www.themalcolmjenkinsfoundation.org/>

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